

**Дополнительные материалы к заявке “Постерная онлайн-конференция  
как площадка для презентации результатов проектной работы”**

**Критерии оценивания постера**

Category	Criterion
Overall fit	<p>The poster completely and succinctly describes all of the basic components of the research: background (the main idea and motivation for the project), data/methods employed, preliminary findings of the review.</p> <p>The poster accurately and clearly explains the key concepts, ideas, and results.</p>
Insight	<p>Theoretical (methodological) approaches used in the field are clearly formulated, debates between them are identified.</p> <p>The poster shows how these approaches have changed as the field was developing.</p> <p>The current state of the field is commented on: gaps are identified that other researchers can contribute to.</p>
Content organization	<p>The poster has a logical, intuitive sequence of information.</p>
Poster design	<p>The poster is attractive in terms of design, layout, and neatness.</p> <p>Graphics are easily viewed and related to the topic, making the material easy to understand.</p> <p>Graphics and text are balanced.</p> <p>Background and color choice enhance readability.</p> <p>There are no grammatical/spelling mistakes.</p>
Delivering	<p>The presenter interacts with the readers, helping to grasp the information.</p> <p>The presenter demonstrates full knowledge of the material and can explain and elaborate on expected questions.</p>