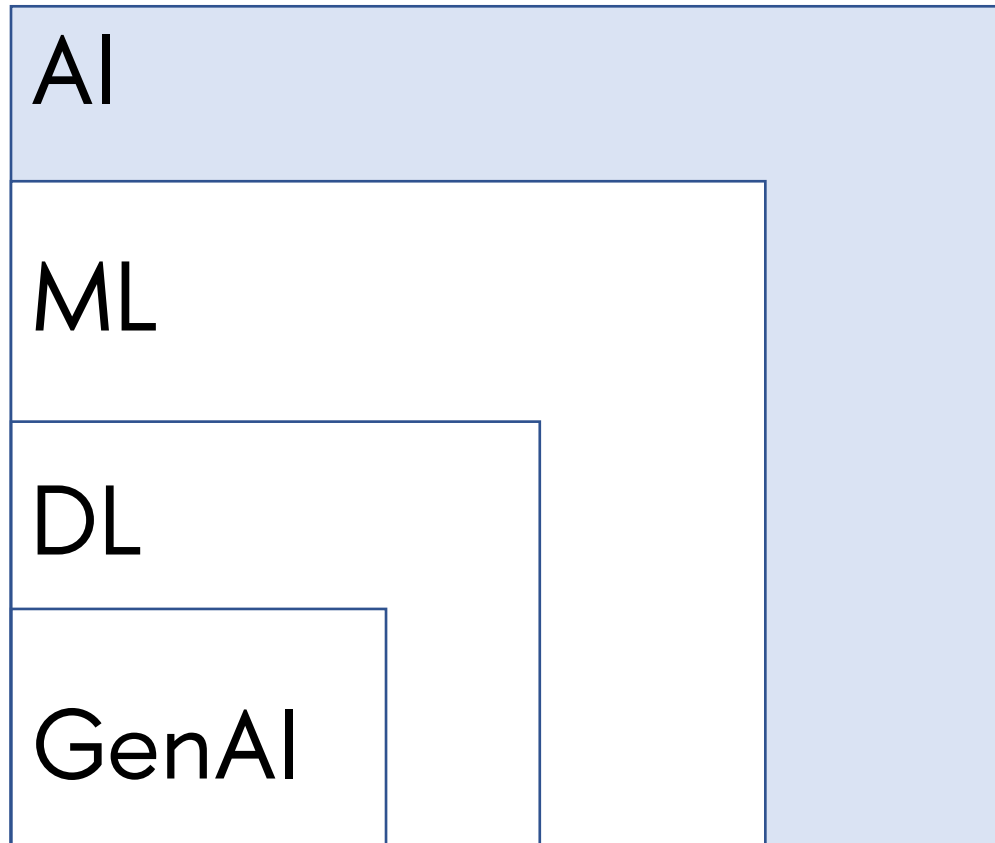


# What is AI?

words or phrases

# What is AI?





What does AI do?

But how?



standard pipeline

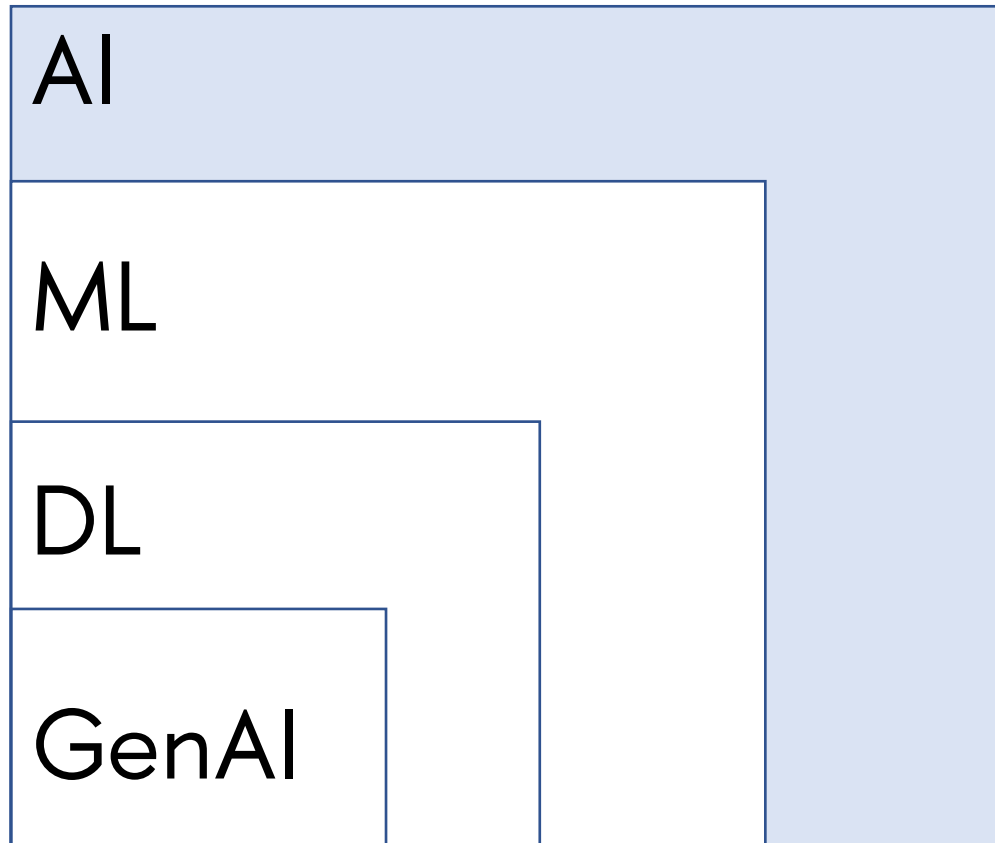
What is an algorithm?

Activity: Draw a cat

Optimization?

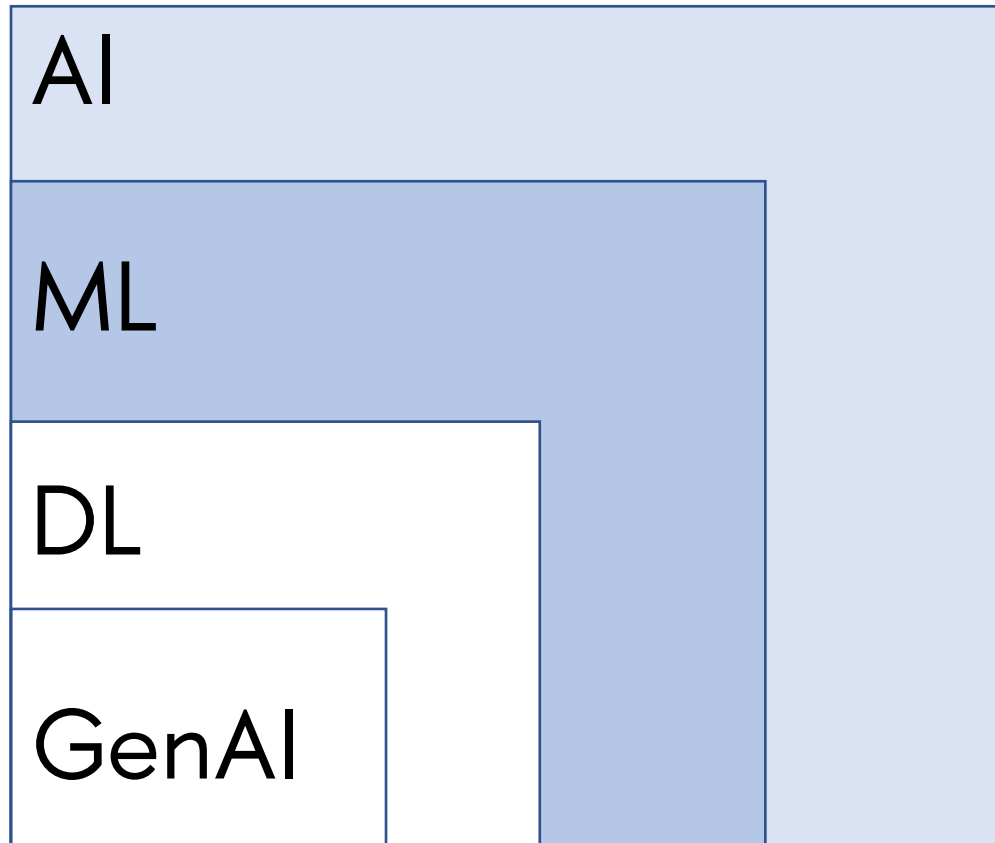


Potential stakeholders and values?



# What does AI do?

mimics human behavior



What about  
Machine Learning?

input

Dataset



model

Algorithm

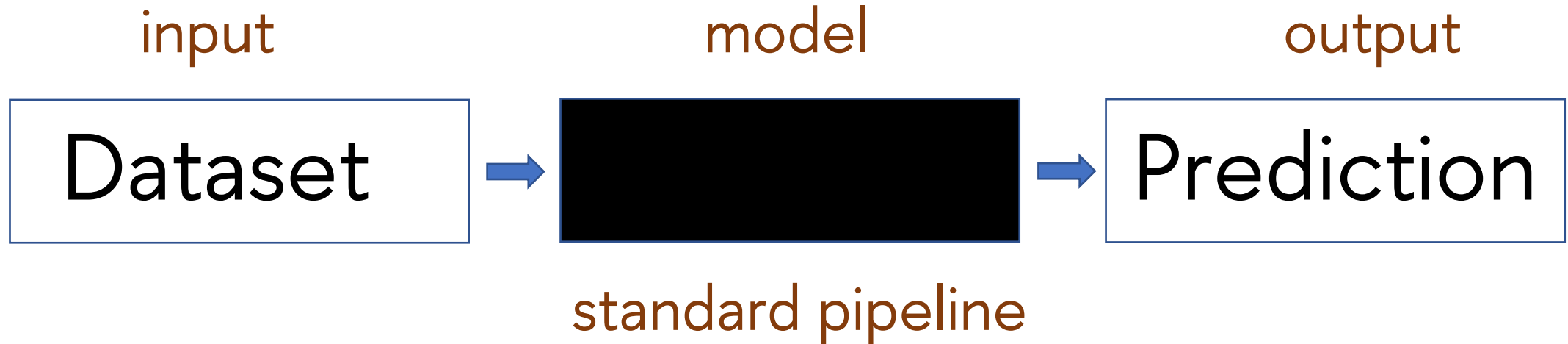


output

Prediction

standard pipeline

# Black Box?



# Machine Learning types

task-driven vs. data-driven

supervised vs. unsupervised



# supervised ML

features of data

Dataset



a way to extract and  
structure features

Algorithm



known scale

Prediction

# supervised ML

features of data

a way to extract and  
structure features

known scale

Dataset



Algorithm



number

Dataset

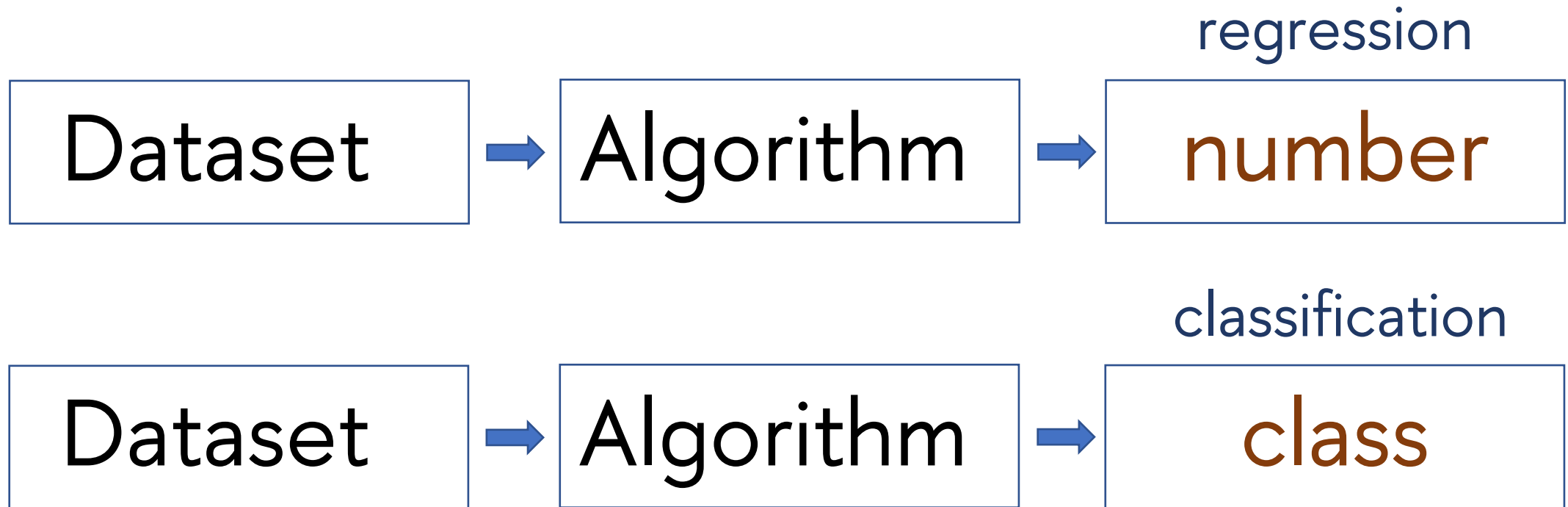


Algorithm



class

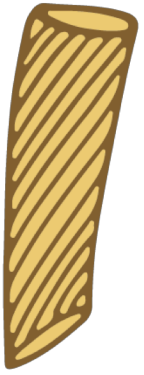
# supervised ML



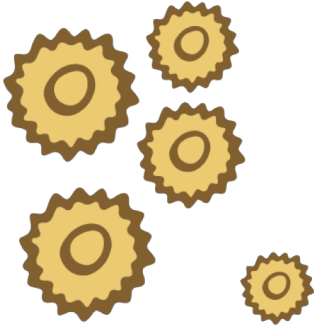
# Classic ML algorithm: Decision Tree

stepwise selection of classifying feature(s)

*Activity:* Make a decision tree



Rigatoni



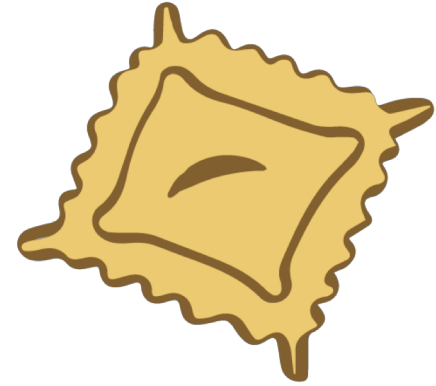
Pastina



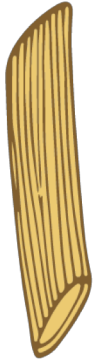
Tortellini



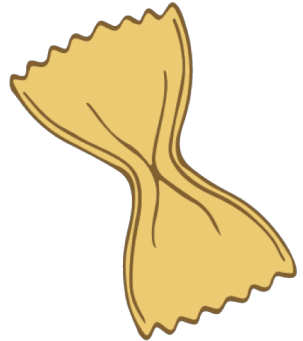
Orzo



Ravioli



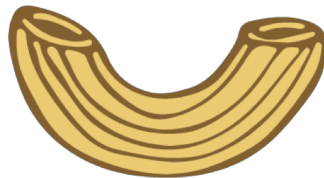
Penne



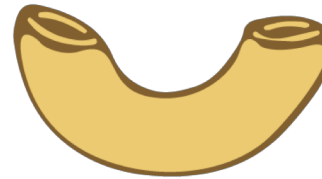
Farfalle



Spaghetti



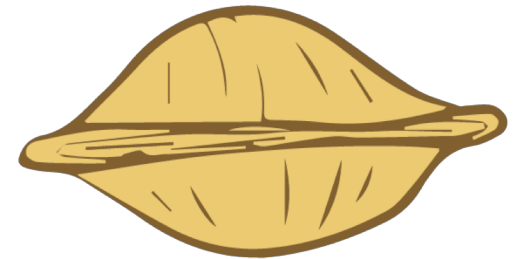
Elbows



Macaroni



Gemelli



Shell

Activity: Make a decision tree

pasta challenge

Different? What is the best?

Stable? Optimize?



# Classic ML algorithm: Random Forest

simplified: choose classes and max-vote

Random Forest and regression task?

Linear Regression and regression task?

# supervised ML



econometrics?  
~~supervised ML~~



# the **two** cultures

## Data Modeling: econometrics

assumptions on Data  
(data come from a generating process)



Dataset



Algorithm



number

~~assumptions on~~ Data



Algorithmic Modeling: ML

# the **two** cultures

## Data Modeling: econometrics

assumptions on Data  
(data come from a generating process)



Dataset



**Model**



number

~~assumptions on~~ Data



Algorithmic Modeling: ML

machine learning  $\sim$  "lazy" econometrics ?

in the context of linear regression



machine learning is about specific procedure  
to learn the model to fit the data

machine learning **is about** specific procedure

to learn the model to fit the data



we train  
the model

machine learning is about specific procedure

to learn the model to fit the data



we train  
the model

new Algorithm?

# supervised ML

features of data

**the** way to extract and  
structure features

known scale

Dataset



**Model**



Prediction

# supervised ML

features of data

**the** way to extract and  
structure features

known scale

Dataset



**Model**



Prediction

**Model**

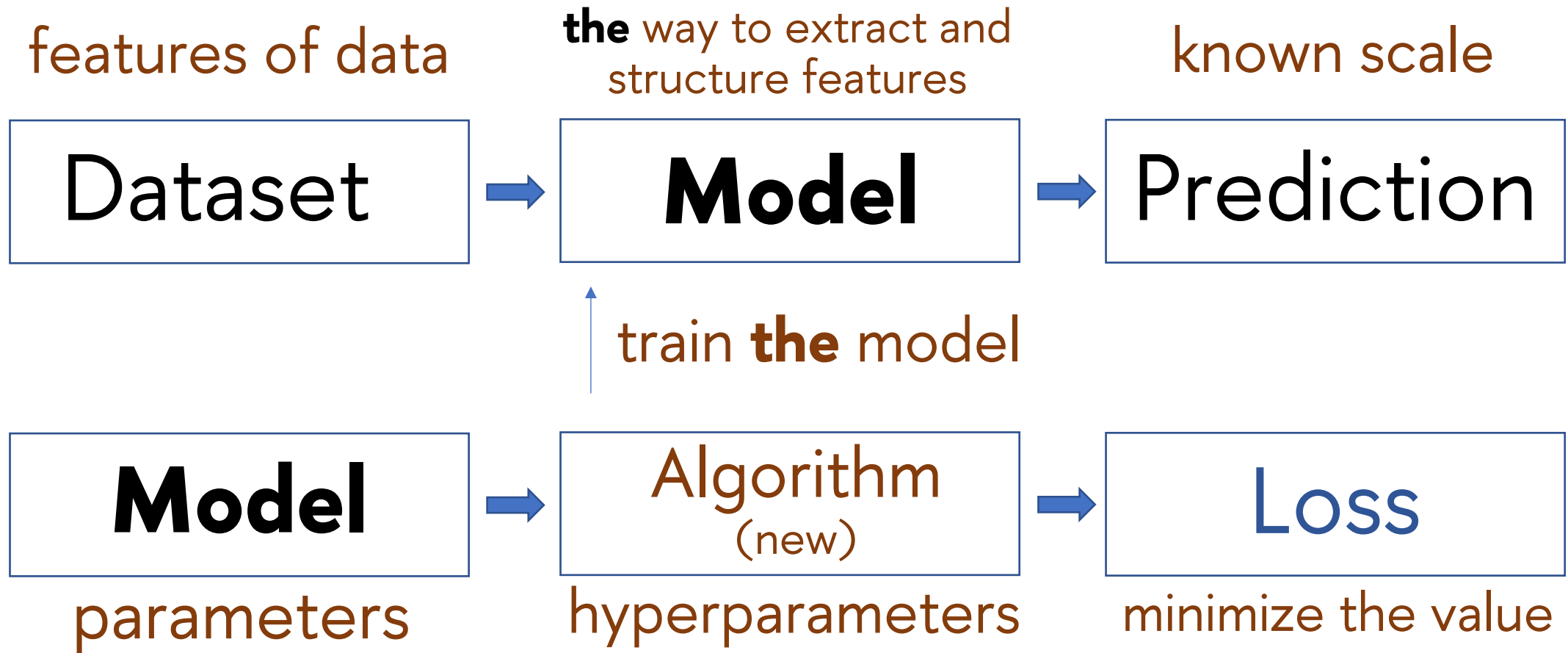


Algorithm  
(new)



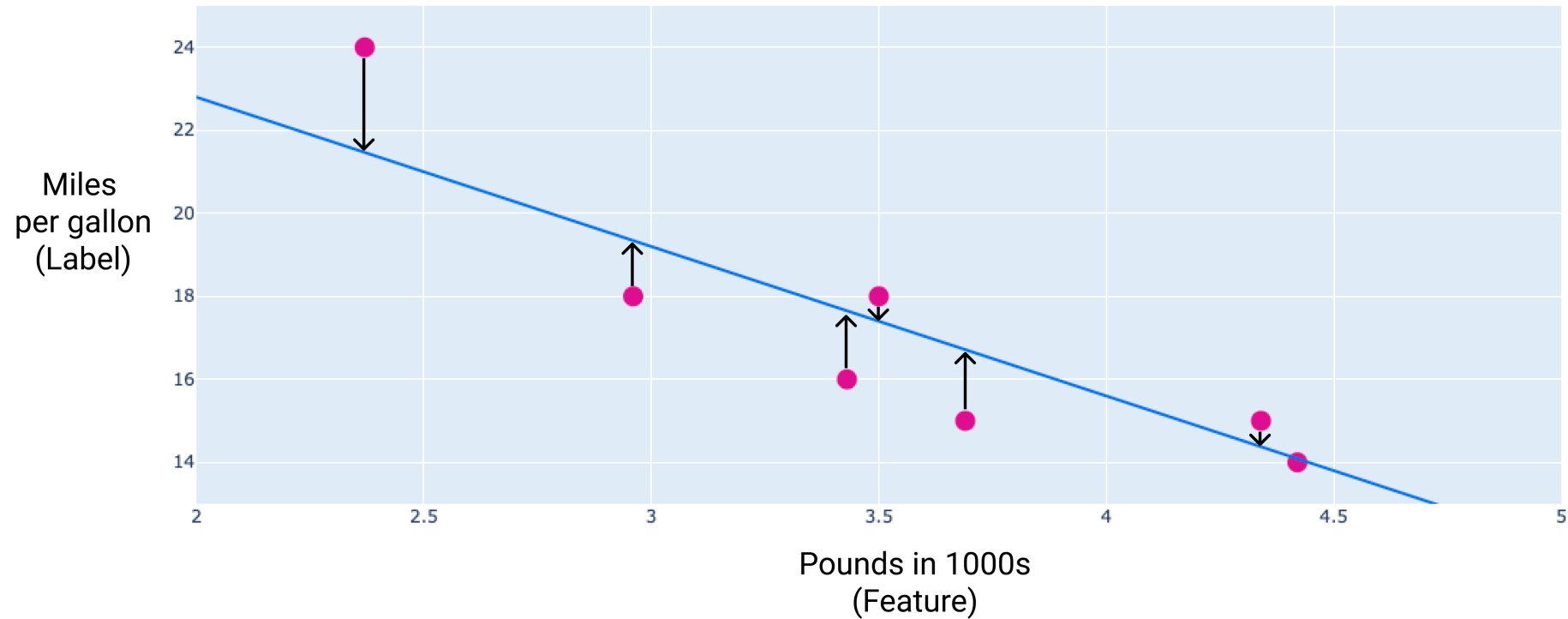
Loss

# supervised ML



one algorithm inside another algorithm

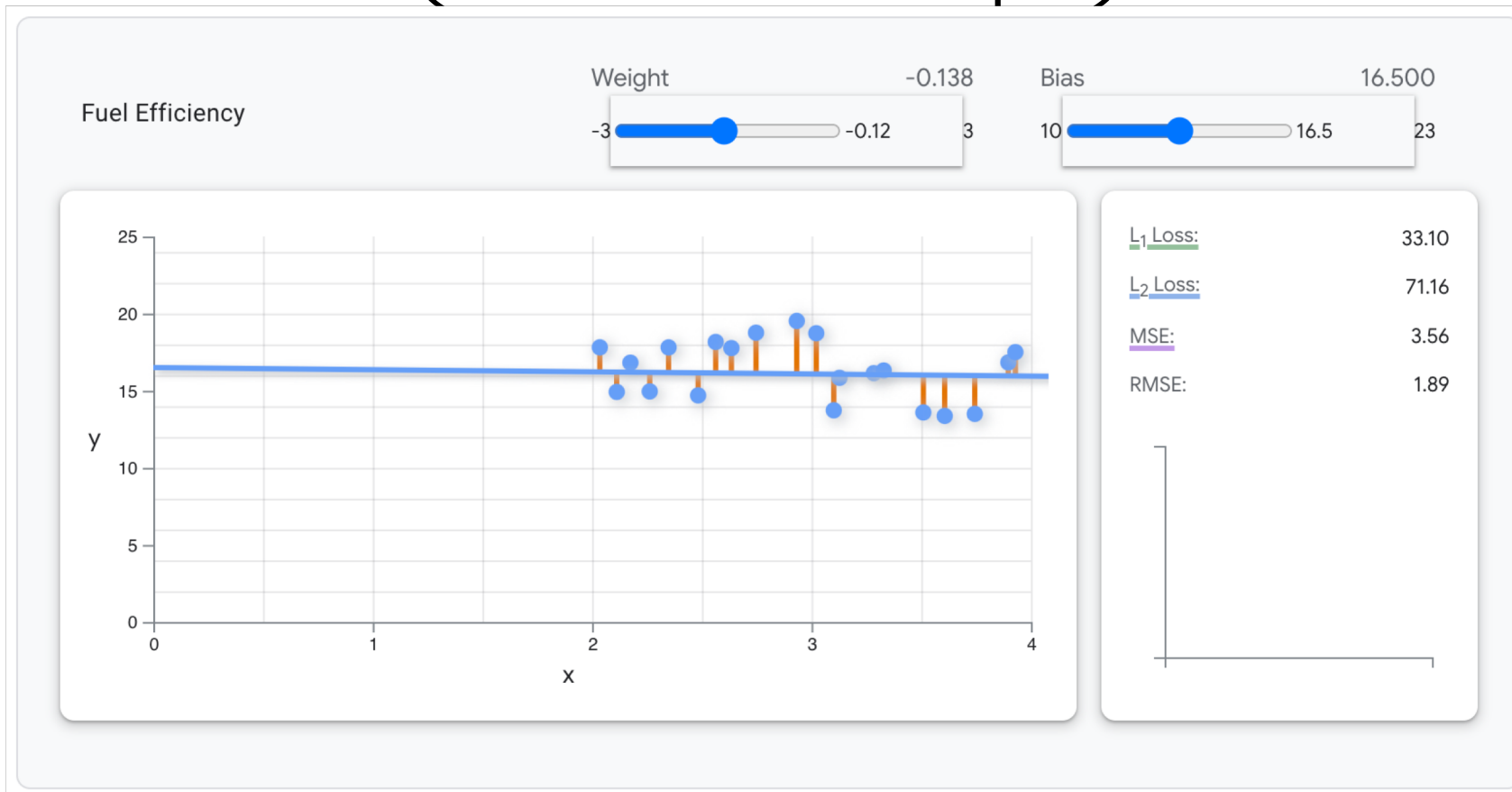
# Loss: sample illustration



↑↓ Loss lines      / Model

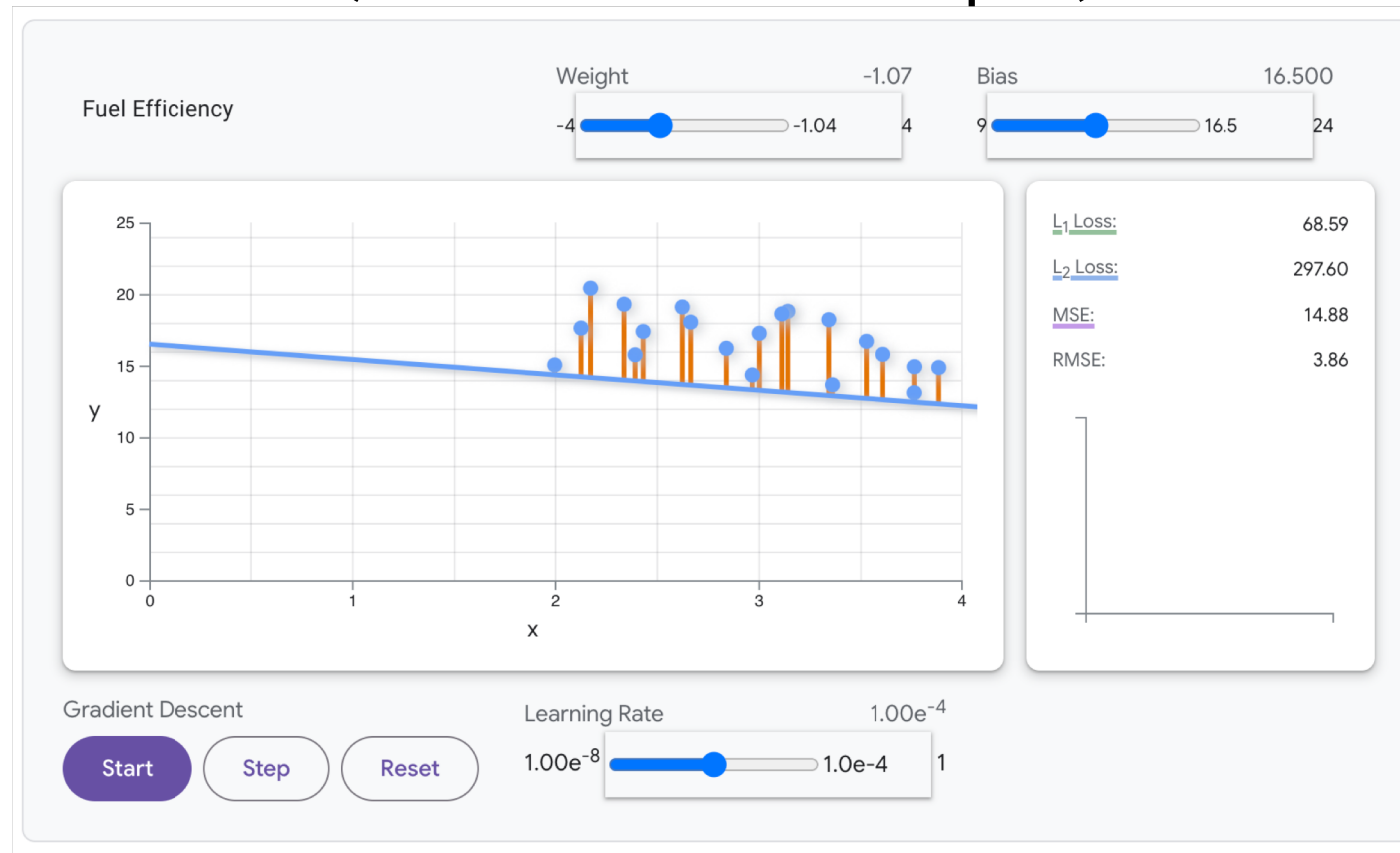


# Loss: sample illustration (interactive example)

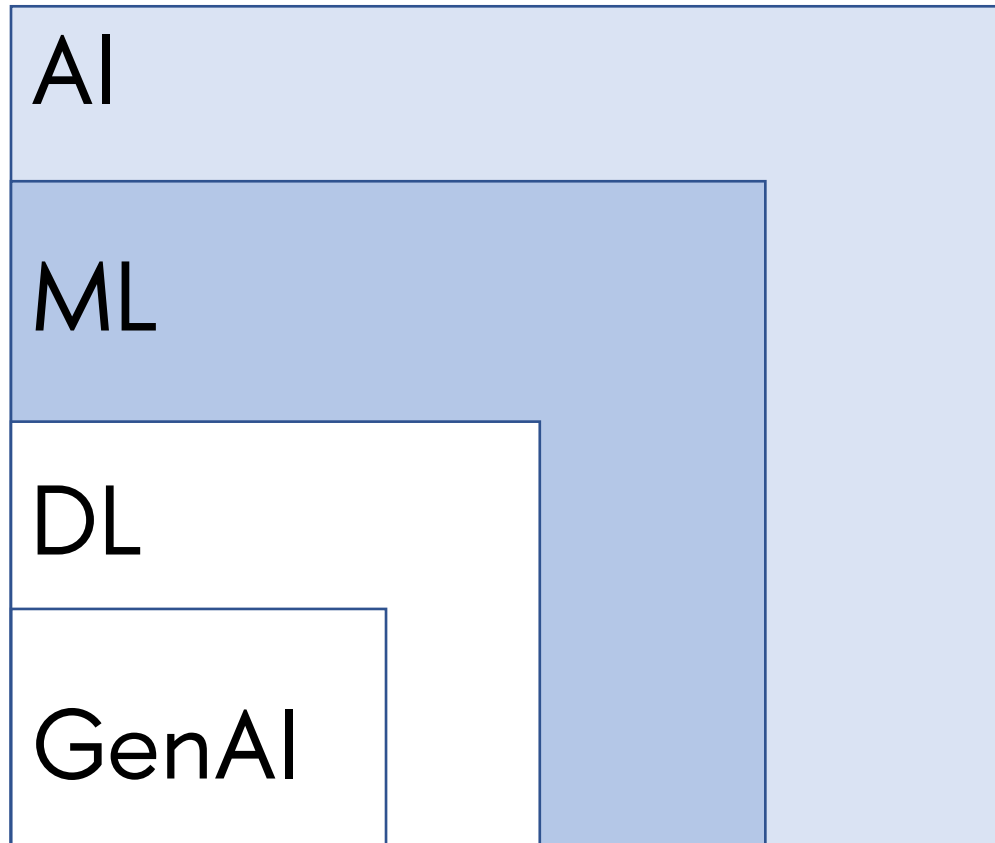


How to automate?  
What new Algorithm?

# Gradient Descent: sample illustration (interactive example)

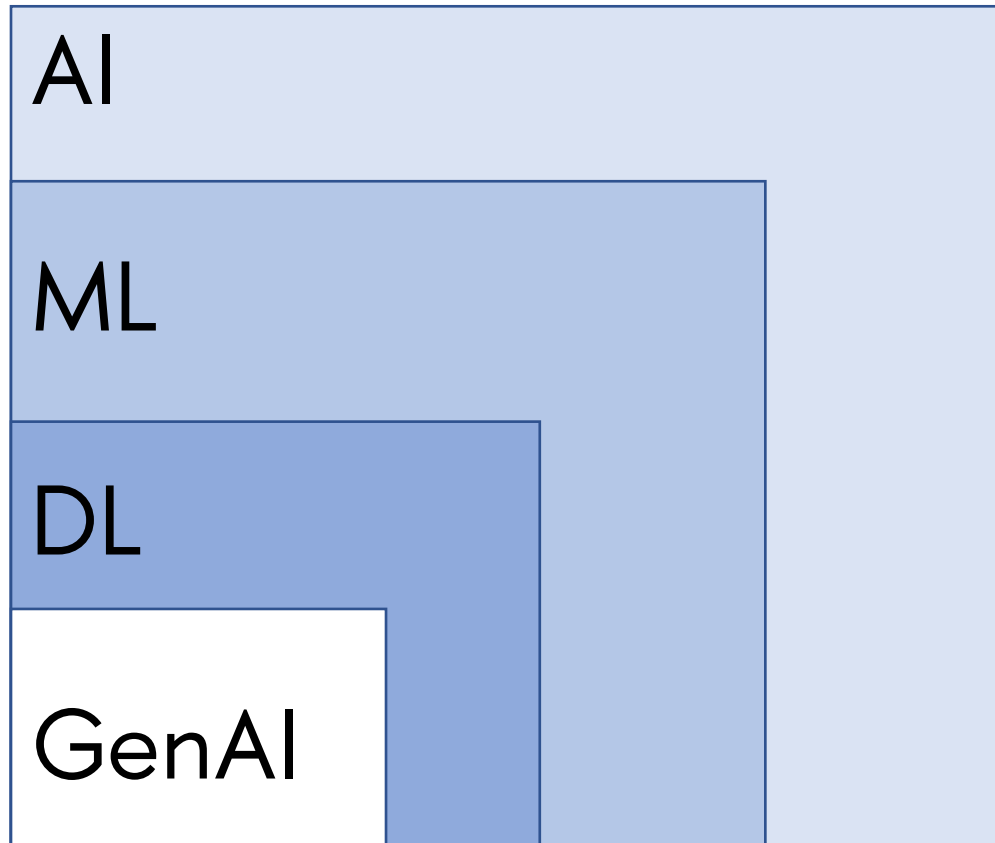


<https://developers.google.com/machine-learning/crash-course/linear-regression/gradient-descent-exercise>

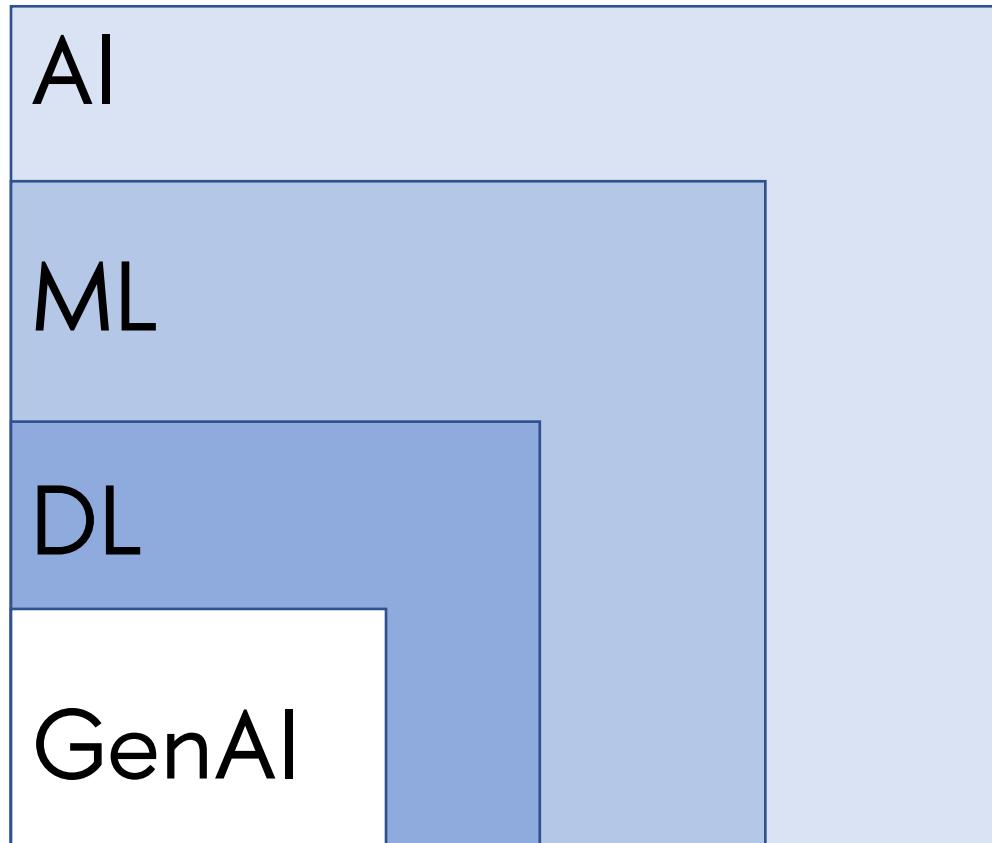


## What about Machine Learning?

specific procedure and algorithms  
to match input with output

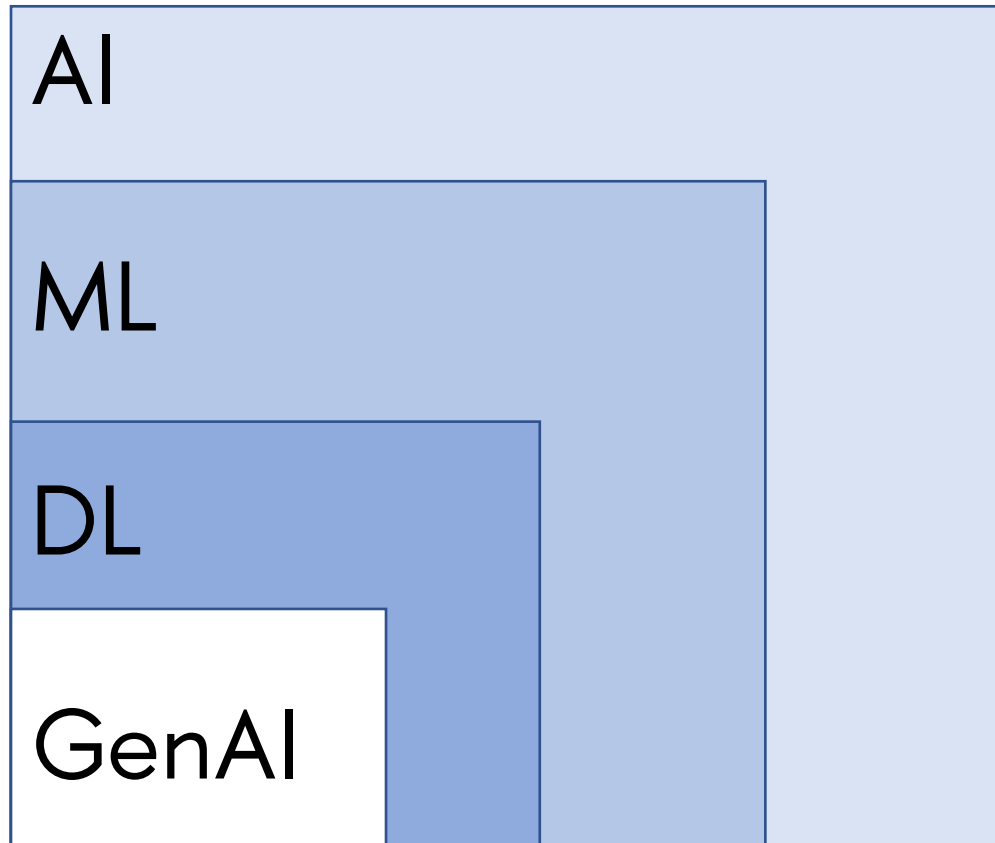


What about  
Deep Learning?



What about  
Deep Learning?

Neural Networks



# What about Deep Learning?

Deep  
Neural Networks

What is a Neural Network?



Neural Network  $\sim$  "the laziest" algorithm in ML?

features of data

Dataset



**the** way to extract and  
structure features

**Neural  
Network**



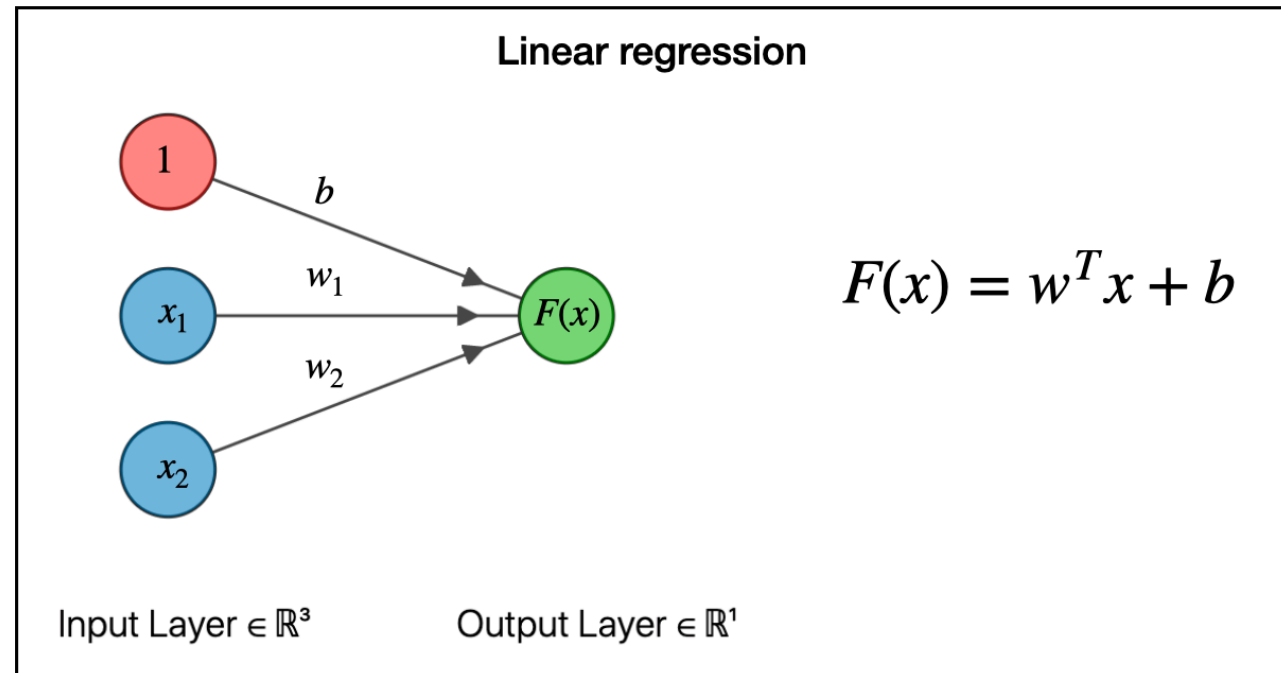
known scale

Prediction

linear regression **as** Neural Network?

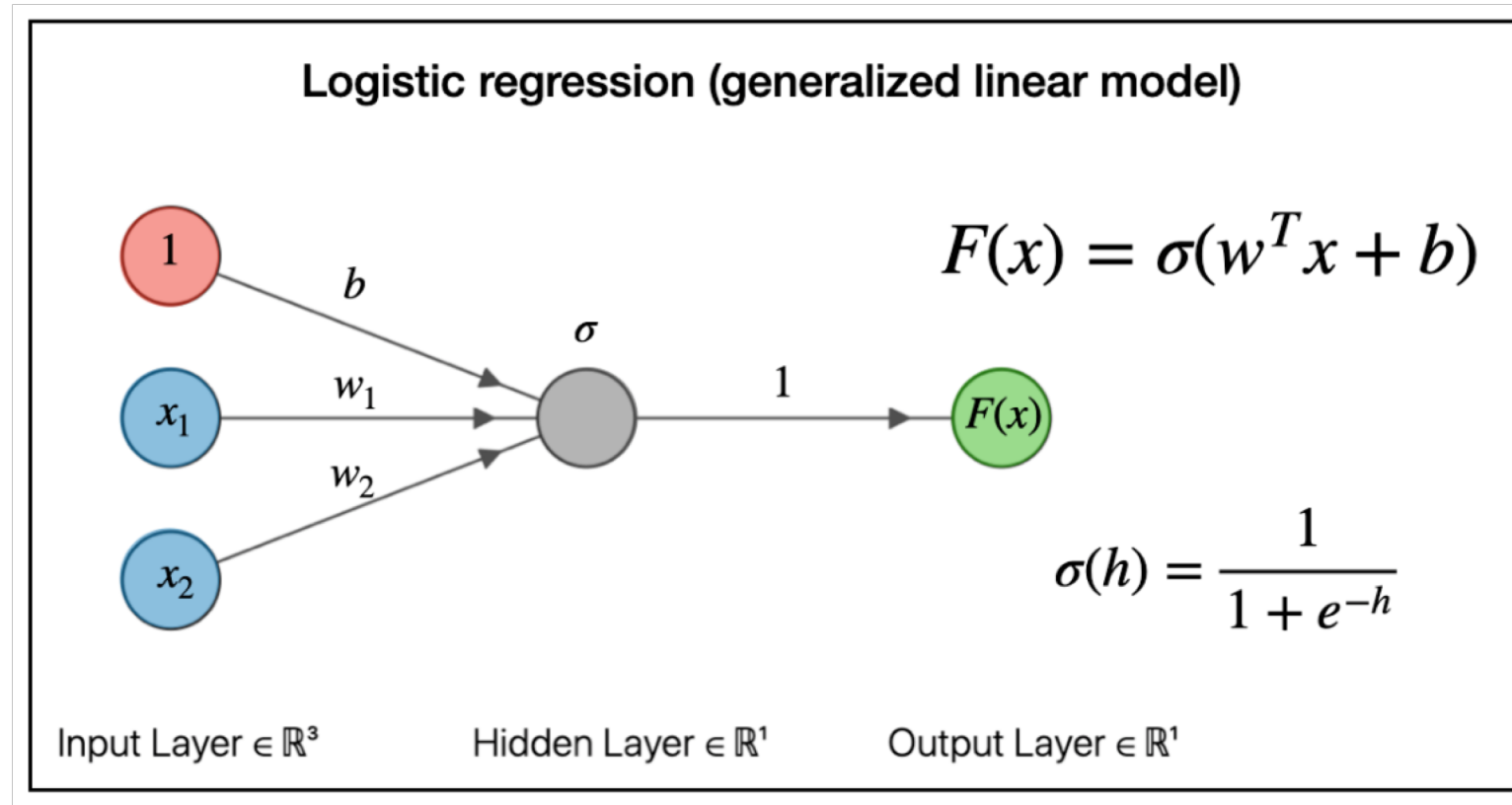
an example

# Neural Network as linear regression

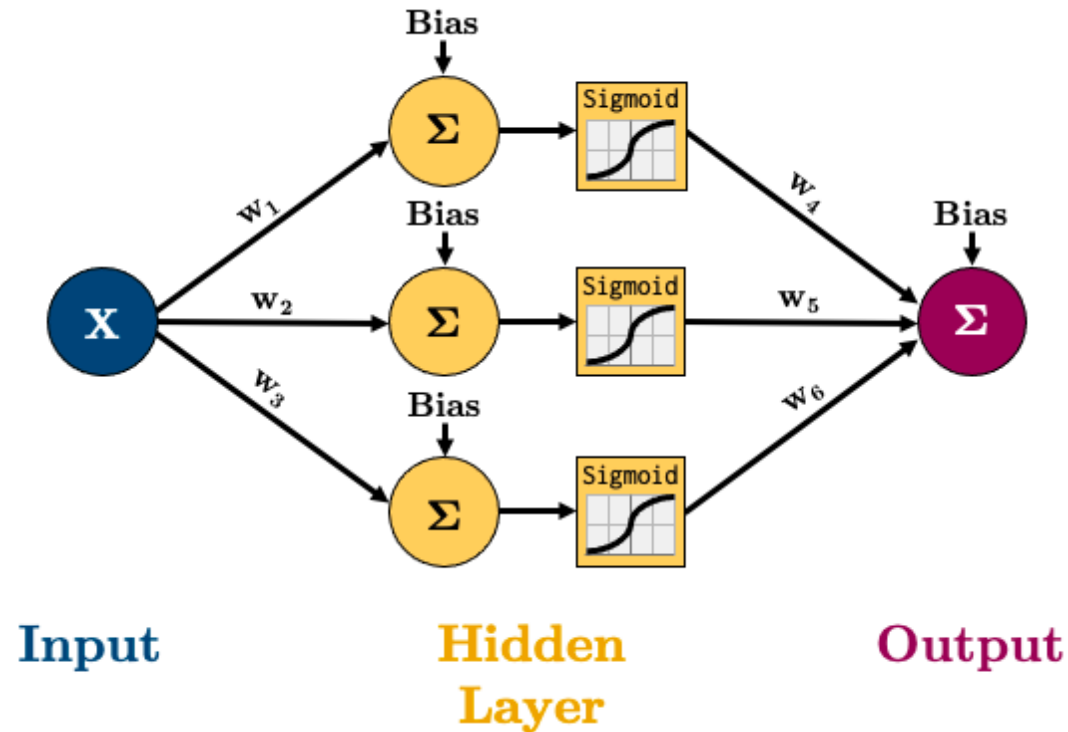


$$F(x) = w_1 \cdot x_1 + w_2 \cdot x_2 + 1 \cdot b$$

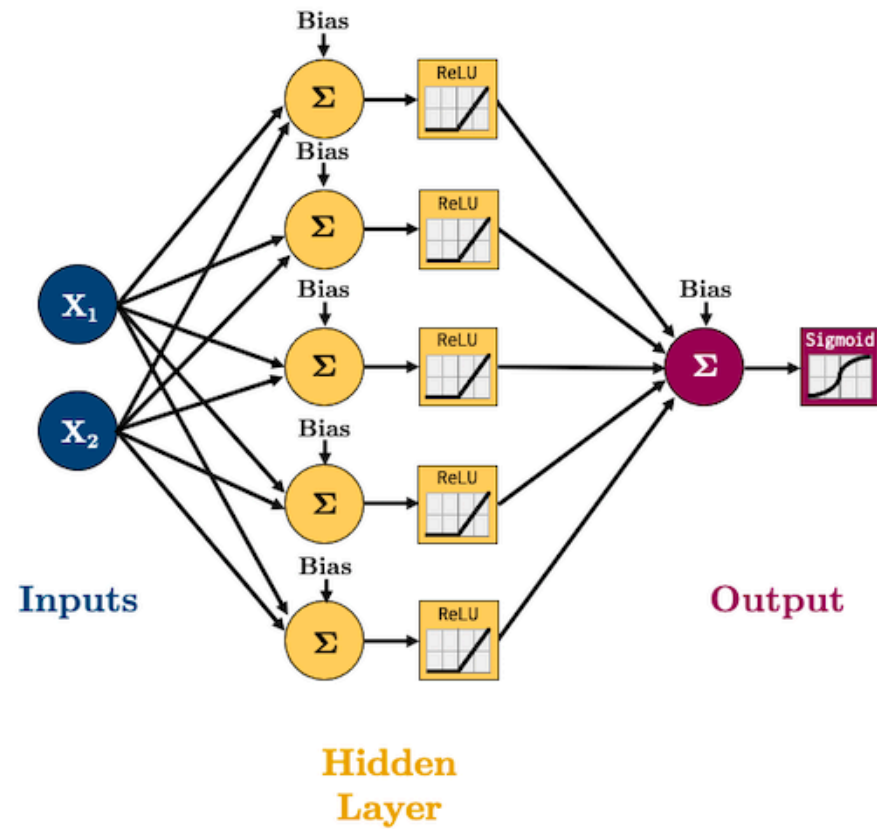
# Neural Network as logistic regression



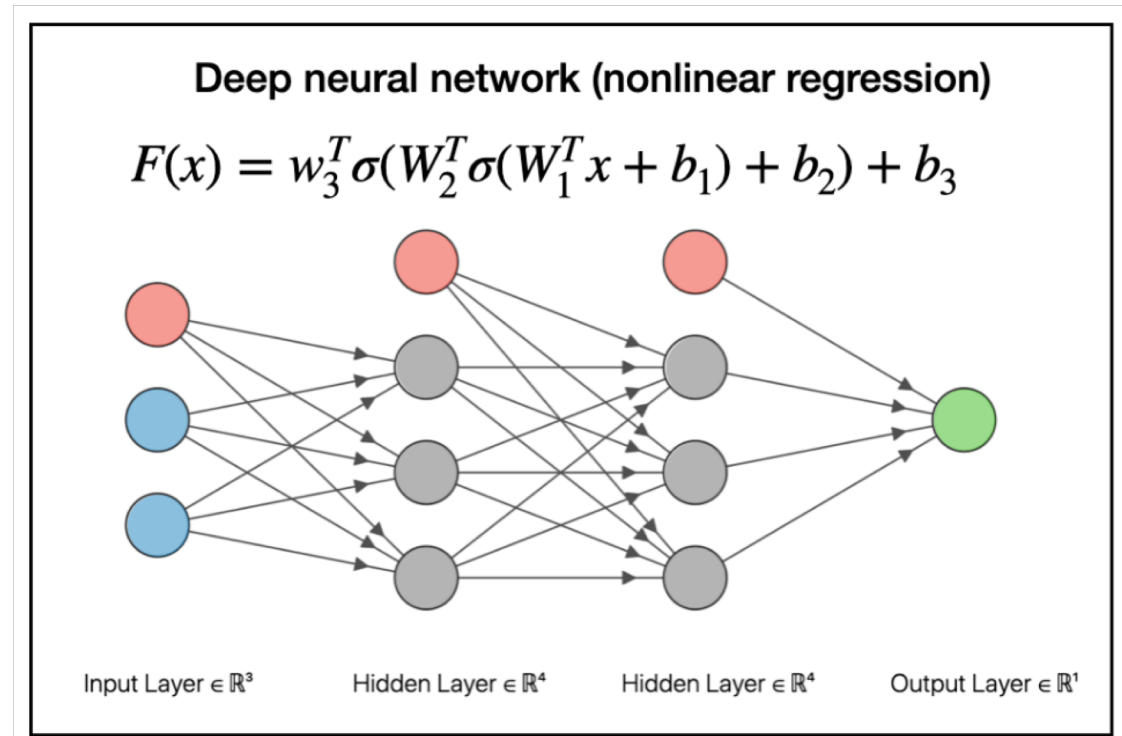
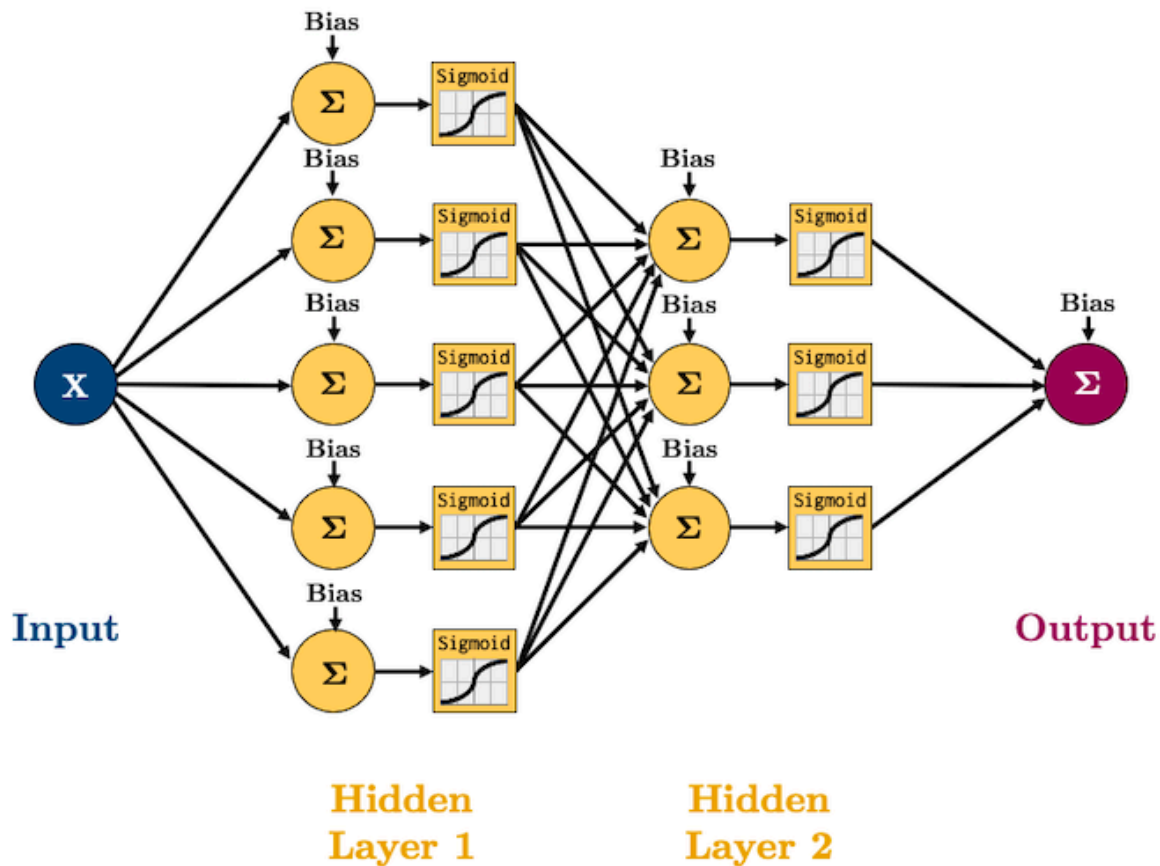
# Neural Network with one hidden layer



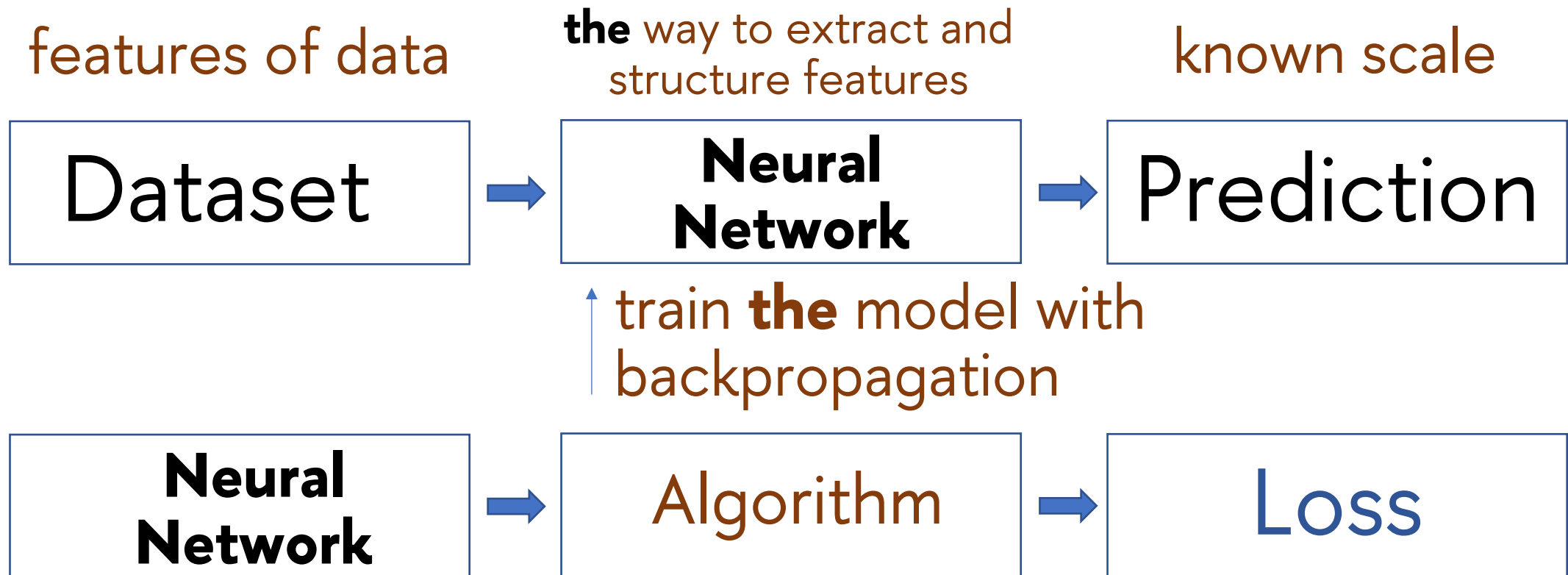
# Neural Network with one hidden layer



# Deep Neural Network

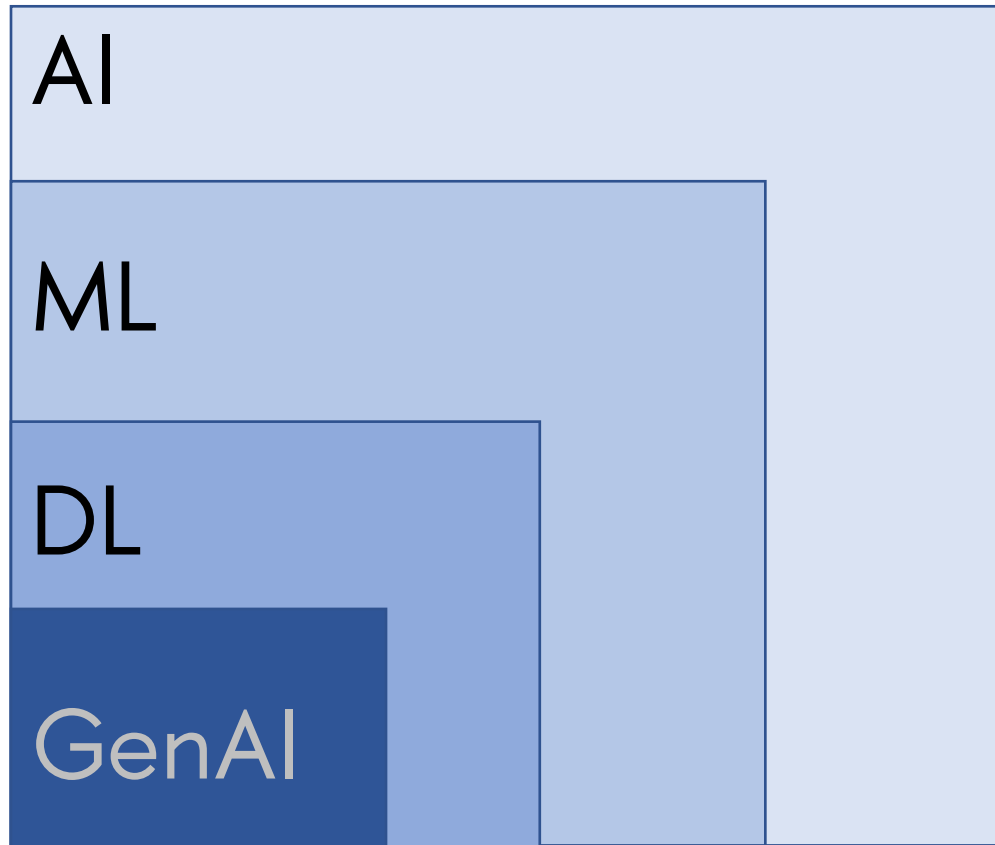






# Neural Network (interactive exercises)

<https://developers.google.com/machine-learning/crash-course/neural-networks/interactive-exercises>



What about  
Generative AI?